



# Accelerating Patient-Centric Trials



~85% of trials are delayed,  
94% by longer than 1 month\*

## A Sponsor Checklist for Science-Based Planning, Delivery and Support

In an era of rising protocol complexity and shifting patient expectations, accelerating timelines requires more than speed—it demands scientific foresight, operational precision, and authentic patient engagement. Insights from the recent Veristat–SubjectWell webinar offer actionable strategies to streamline development and reduce trial burden without compromising rigor. Use this checklist to strengthen planning, elevate patient engagement, and drive submission success.

### 1. Trial Design & Strategic Planning



#### Laying the Foundation for Success

- ☐ Engage cross-functional teams (regulatory, biostats, writing, ops) early to enable parallel workflows and minimize downstream delays
- ☐ Simplify inclusion/exclusion criteria where scientifically appropriate to improve enrollment feasibility
- ☐ Use real-world data and small-scale feasibility pilots to validate design assumptions and simulate recruitment scalability
- ☐ Collaborate early with regulatory authorities to reduce the likelihood of mid-study amendments



#### Did You Know?

**Protocol amendments have increased by 52%**, often linked to overly complex trial designs and insufficient upfront planning\*.

### 2. Patient Recruitment & Retention



#### Elevating Patient Experience to Drive Enrollment

- ☐ Design flexible hybrid models combining home-based assessments with site-based care to reduce patient and caregiver burden
- ☐ Implement centralized tech platforms (like OneView) to monitor recruitment activity, site performance, and patient engagement in real time
- ☐ Use dedicated patient companions to support participants through screening, consent, and ongoing study activities
- ☐ Target responding to patient inquiries within 15 minutes to maximize referral-to-consent conversion rates
- ☐ Establish retention strategies at study startup, including communication support and burden-reduction tools



#### Did You Know?

**80%** of trials miss enrollment timelines\*\*,  
**37%** of sites under-enroll, and **11%** fail to enroll any patients\*.

#### Bonus Insight

Programs that combine rapid response with companion support show a **7x improvement** in referral-to-consent conversion.

### 3. Data Operations & Submission Readiness



#### Optimizing Execution for Timely, High-Quality Outcomes

- ☐ Establish parallel workflows for data cleaning, TFL development, and medical writing to accelerate submission timelines
- ☐ Continuously track operational gaps and course-correct mid-study to prevent timeline slippage
- ☐ Consolidate recruitment and engagement tools to reduce complexity and ease the burden on clinical sites



#### Did You Know?

**Trial delays can cost sponsors up to \$1–2 million per month** in opportunity cost, impacting first-mover advantage and increasing investor risk.

## Ready to Learn More?

Download the on-demand webinar to explore patient-focused strategies that help accelerate complex trials without sacrificing quality.

[!\[\]\(3f5477a6ad7457d6c5a54da9edc797f0\_img.jpg\) \*\*Access\*\* the Webinar Recording](#)

